SANSKAR INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY

AYAAN 2025

AYAAN RULE BOOK 2025

Welcome to **AYAAN 2025**, the 13th Annual State-Level Fest of Sanskar Institute of Management & Information Technology [B.B.A.|B.C.A.|B.COM.(H)|B.COM.] - a legacy of excellence since 2010! What began as a district-level competition has blossomed into a dynamic state-level extravaganza, where Gujarat's brightest minds converge to inspire, compete, and innovate. This isn't just a festival; it's a **celebration of ambition, creativity, and collaboration**, uniting technocrats, managerial wizards, artistic geniuses, renowned scholars, and trailblazing personalities under one roof.

With an exciting lineup of events, **AYAAN** is your gateway to unparalleled learning, networking, and transformation. It's more than a fest - it's a launchpad for revolutionary ideas, forging bonds between academia and industry. Here, every challenge is a stepping stone, and every dream finds its wings.

"We Create, You Celebrate" - join us to experience a festival that defines the future.

Dare to dream. Compete to win. Create to inspire.

GENERAL RULES

To maintain the transparency in results of the events, we will call out expert judges from different fields; moreover students from the host college will not participate.

- All participants should carry their college Identity Card.
- Students from any stream can participate in any event.
- For participation in events students are informed to read the below page carefully.
- The participants are advised to carry backup pen drives of the presentation/music with them, wherever applicable.
- The rules given for each event must be followed by each team.
- Participants must prioritize their safety while performing in any event. It will be solely their responsibility to manage their belongings.
- The decision of the judges will be final and abiding to all.
- **The date of the AYAAN is 30th January 2025 and the entries should reach us latest by 25th January 2025.**
- For the detailed information of each event including Registration fees, read the attachment.
- The Institute will provide lunch to participants.
- If the participants (Enrolling from out of Kachchh) are willing to get accommodation, they can contact the below mentioned numbers.
- Payment is accepted in Cash, Cheque/DD or Digital medium on or before **25th January 2025**.
- DD or cheque should be drawn in favor of **"Sanskar Institute of Management & Information Technology".**

For any query Contact us:		
	Email :	**ayaan2025@sanskareducation.org**
	Website :	https://ayaan.sanskareducation.org/
	Phone :	Ms. Charmy Thacker (79909 06229)
		Dr. Harsh Modha (94285 75254)
		Ms. Priya Rajlana (94279 43079)
		Mr. Sohail Mistry (90331 55946)

Group A : (Multi Blaze)	Group B : (Uni Spark)
Talent Hunt	Management Roadies
The MIC Master	Runway Royale – The Fashion Show
Brand Quiz	Scavenger Hunt
The AI Pitcher	Big Bod Ludo
Slow Biking	Box Cricket
Mobile Gaming (BGMI)	
DJ Battle	
Installation	
Snap Star	
Reel Making	
Shooting Gypsies (Vlog Making)	

Group A: "Multi Blaze"

● Participants in Multi Blaze can compete in up to three events within this group.
● For example: If a participant chooses Brand Quiz, they are eligible to participate in two more events from the Multi Blaze list.

Group B: "Uni Spark"

● Participants in Uni Spark can only compete in any one and only one event.
● For example: If a participant selects Box Cricket, they cannot participate in any other event from either group.

Important Note:

● Students facing any query or concern regarding clashes in any event participation can contact faculty coordinator **Mr. Sohail Mistry - 90331 55946**

MANAGEMENT ROADIES
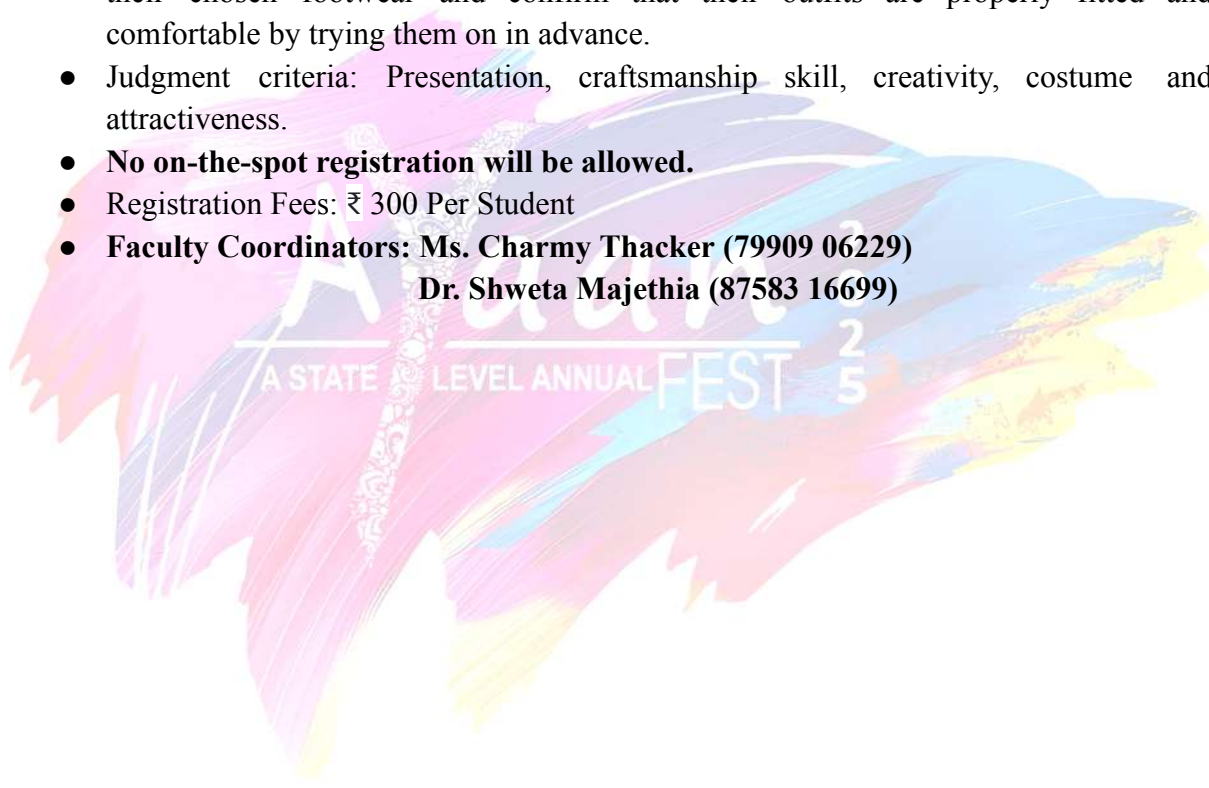## "Step Up, Show Up, and Level Up"

- Each College/Department can send up to **two entries**. Each entry of **five students** will be allowed.
- This event will be a task based management game. Tasks may include Ground based activities. Tasks will be informed to students on the spot which they need to complete as per the instructions given to them.
- The Management may take the decision of elimination round if required.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinator: Mr. Sohail Mistry (90331 55946)**

RUNWAY ROYALE - FASHION SHOW
" Slay the Runway, Own the Day!"

- Each College/Department can send up to **ten entries**. Each entry of a **single student** will be allowed.
- Music and theme will be provided on the website on or before 25 January 2025 by the institute.
- Participants need to manage costumes and other necessary accessories.
- Purchased, professionally made, or rented costumes are permitted.
- Participant will be responsible for his/her belongings.
- The judge's decision will be final and abiding.
- Participants must prioritize their safety by ensuring they practice walking carefully in their chosen footwear and confirm that their outfits are properly fitted and comfortable by trying them on in advance.
- Judgment criteria: Presentation, craftsmanship skill, creativity, costume and attractiveness.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinators: Ms. Charmy Thacker (79909 06229)**
  Dr. Shweta Majethia (87583 16699)

TALENT HUNT
Express, Impress, Inspire!

- Each college/department can send up to **two entries. One entry** can be by a **single student (solo entry),** while the other can include **multiple students (group entry).**
- Participants can showcase any of their talents such as Acting, Singing, Dancing, Mimicry, Stand-up comedy, Magic etc.
- A student can participate either in solo or in group but not in both.
- Minimum three and maximum seven minutes would be allowed for performance.
- Maximum five minutes of time will be given for stage setup/preparation.
- Simple mic., sound systems, LED display will be provided, no other special service/facility will be provided.
- Sounds and Songs should be carried in pen drive only and should be submitted before the event starts; if a participant fails to submit it then AYAAN committee holds the right to disqualify the performance.
- No vulgar or offensive content will be tolerated and the performance will be discontinued/ disqualified immediately.
- No other material having the potential of spoiling the stage such as oil, water, and colour would be permitted.
- Participants will have to carry their properties with them, no property would be provided.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinators: Ms. Charmy Thacker (79909 06229)**
           Ms. Shweta Majethia (87583 16699)

REEL MAKING
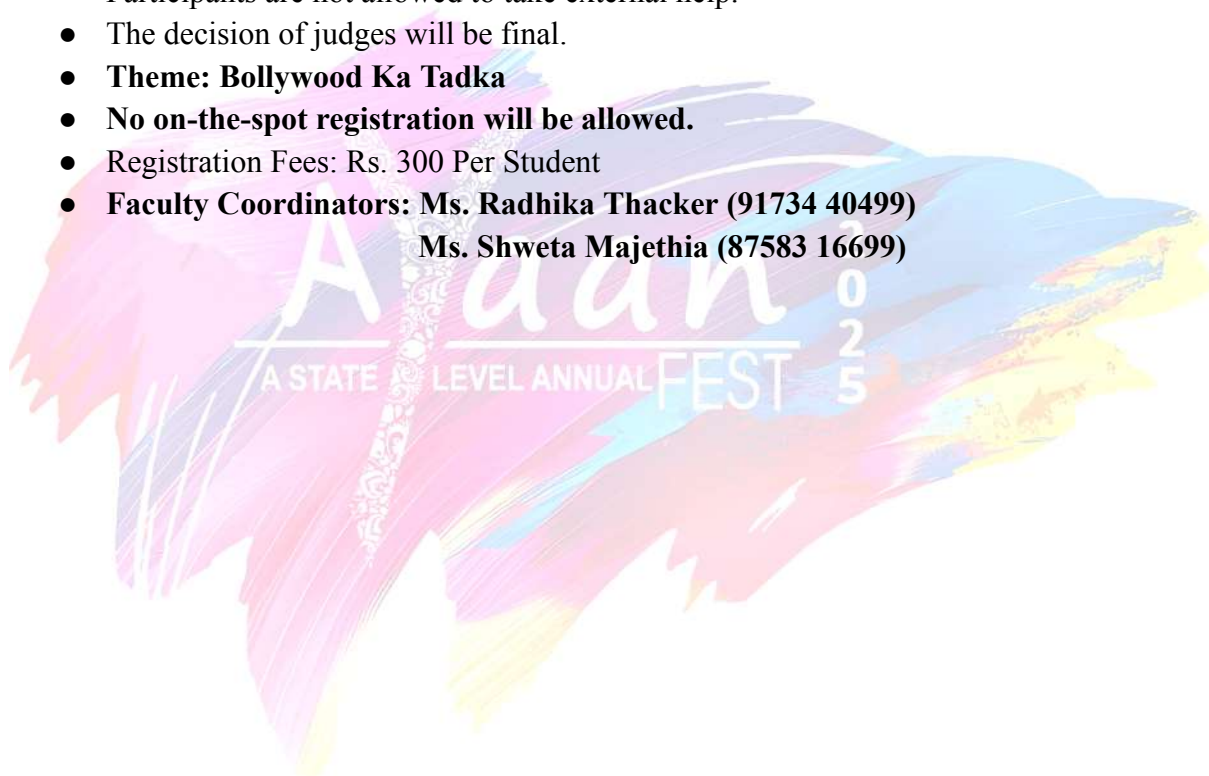## "Frame It, Film It, Flaunt It"

- Each college/department can send up to **two entries**, with a maximum of four **students per entry.**
- Solo and group reels will be treated equally and common winners will be announced.
- Theme, Number of rounds, terms and conditions for the event will be declared on the spot.
- Participants have to make the REEL within the campus itself.
- Duration of the reel will be 30 seconds.
- Judgment Criteria: Creativity, expressions, presentation and number of views/likes/comments
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹300 Per Student
- **Faculty Coordinator: Mr. Chintan Raval (99256 34041)**

<h1 style="text-align:center"><u>SCAVENGER HUNT</u></h1>
<p style="text-align:center">"Where Curiosity Leads, Adventure Follows!"</p>

- Each college/department can send up to **two entries**, with **five students per entry.**
- A traditional scavenger hunt involves participants being given a list of items that they have to collect.
- This hunt is the mixture of different skillful tasks which allows participants to use their creative and critical analytical skills to collect different items during the task.
- It consists of several rounds.
- The hunt will have different fun twists to complete the task.
- The team who successfully completes every phase and reaches the final destination wins the hunt.
- Participants are not allowed to take external help.
- The decision of judges will be final.
- **Theme: Bollywood Ka Tadka**
- **No on-the-spot registration will be allowed.**
- Registration Fees: Rs. 300 Per Student
- **Faculty Coordinators: Ms. Radhika Thacker (91734 40499)**
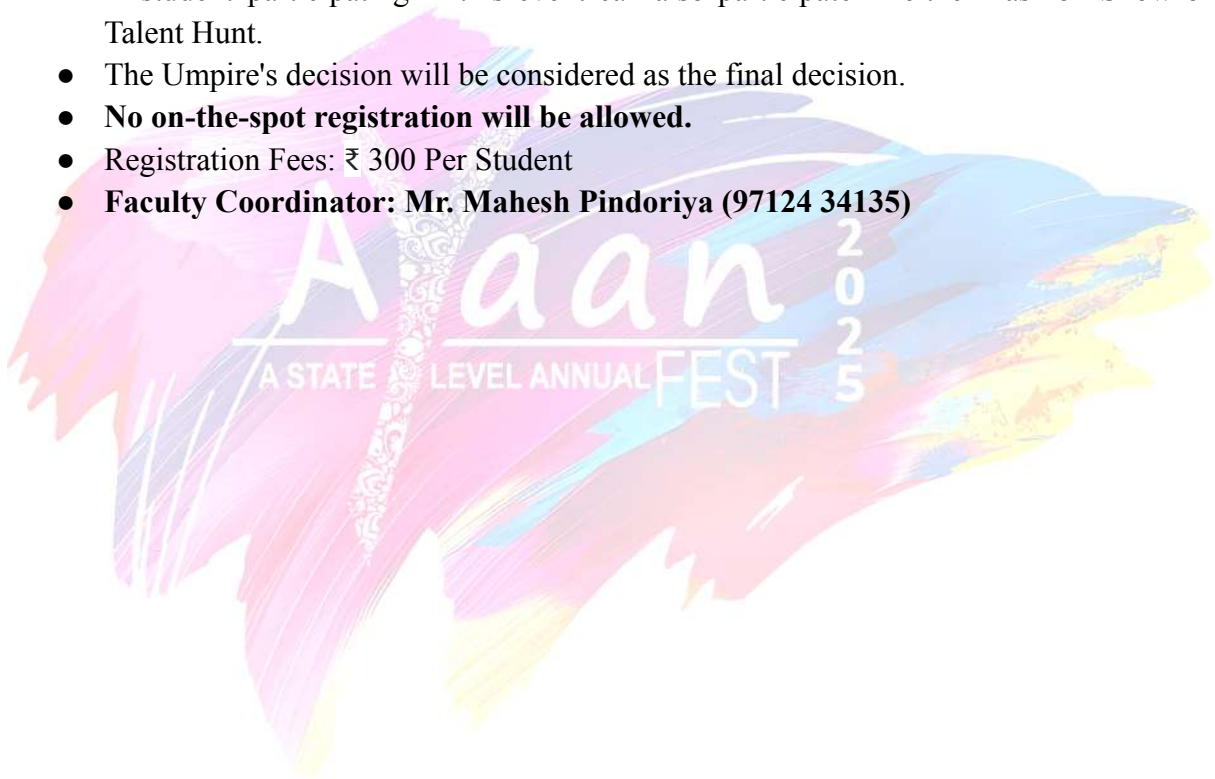 **Ms. Shweta Majethia (87583 16699)**

SNAP STAR
"Feel the Memories"

- Each college/department can send up to **two entries**, with **one student per entry.**
- Participants have to bring their own gadgets/softwares/applications for photography and videography.
- Participants have to capture photographs on the given theme.
- Participants will have to submit their best three pictures (along with editing if required) at the said time on the registration desk.
- Theme of competition will be provided on the spot.
- Judgment will be based on submitted photographs.
- **No on-the-spot registration will be allowed.**
- Registration Fees: Rs. 300 Per Student
- **Faculty Coordinator: Mr. Taufik Sama (94282 34633)**

BOX CRICKET
"Swing, Spin, and Score Big Wins"

- Each college/department can send up to **two entries**, with **seven students per entry (including two females mandatory)**.
- All matches will be played on a knock out basis.
- One match will be of five overs and one bowler is allowed to ball only one over.
- First over must be bowled and played by a female player from both the teams.
- Last ball of each over will be a super ball. (Elaboration of Super Ball will be declared on the spot)
- Description of extra runs (for e.g. wide, no ball) will be given on the spot.
- There will be no super hit for "No ball."
- A student participating in this event can also participate in either Fashion Show or Talent Hunt.
- The Umpire's decision will be considered as the final decision.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinator: Mr. Mahesh Pindoriya (97124 34135)**

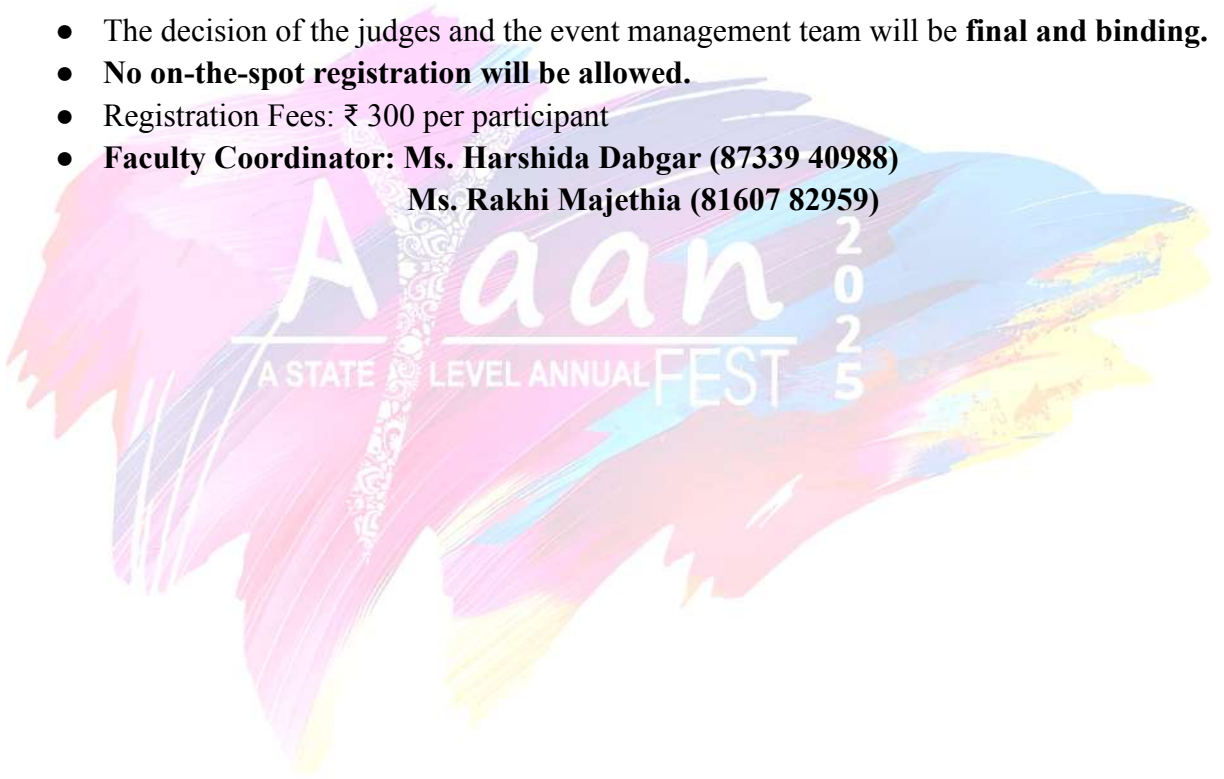# MOBILE GAMING (BGMI)
"Outsmart your opponents"

- Each college/department can send up to **two entries**, with **four students per entry**.
- Participants have to use their own mobile data for this.
- Emulators are not allowed in any organized game mode.
- The player will be disqualified if found using any kind of emulator.
- Any game modifying tools except 'GFX tool' is not allowed.
- Players can play on android/ios/tablets/phones only.
- Only in-game voice chat should be used after the game is started till its completion.
- Any use of unfair means such as aimbot, triggerbot, ESP will be disqualified.
- If a team/player fails to join the room in time, their squad/they will be given zero points for it.
- Waiting time is at most ten minutes between games.
- Exiting a game without good reason will disqualify the team.
- The exploitation of bugs that hinders fair play will result in disqualification.
- For the tiebreaker of the points, total team/solo kills will be considered for breaking the tie.
- For the further tie breaker, the number of chicken dinners will be considered.
- Organizers would not be held responsible for connectivity issues on the participant's side.
- Participants are requested to remain ready at least fifteen minutes prior to the start of any match.
- Late entries would not be allowed.
- Death replay or Screen recordings is compulsory for all the participants.
- **Tournament Guidelines:**
- Players will participate as a four man-squad.
- Maps selected will be notified to the participants before the match.
    - Erangle
    - Miramar
- Top three teams will move ahead in the next round from each round.
- **Point System:**
- Kill - 1 point.
- 1st - 15 points.
- 2nd - 12 points.
- 3rd - 10 points.
- 4th - 8 points.
- 5th - 6 points.
- 6th - 4 points.
- 7th - 2 points.
- 8th - 12th - 1 point.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinator: Mr. Naitik Patel (76980 14104)**

BRAND QUIZ
"Where Brands Meet Brainpower"

- Each college/department can send up to **two entries**, with **two students per entry**.
- Brand Quiz is related to various brands, students should possess ample knowledge/updates of the brands all across the globe.
- The teams will be asked questions related to identifying brands, logos, brand ambassadors, taglines, jingles, advertisements, campaigns, celebrities associated with brands, any timeline associated with the brands, parent company names of brands, their founders etc.
- This event will consist of multiple rounds.
- **First round: Shubhaarambh**
- First round will be a screening round in which the quiz would be conducted in written mode. Each team will be asked twenty questions.
- There will not be any negative marking in the first round.
- Top scoring teams will enter into the second round.
- **Second round: Pehchano to jaane**
- Second round will be a multimedia round.
- Each team will be asked three questions.
- There will be negative marking in the second round.
- Top scoring teams will enter into the final round.
- **Final Round: Aatishbaazi**
- This will be a rapid fire round.
- Each team will be asked five questions.
- There will be negative marking in the final round.
- Evaluation pattern, time duration for answers, specific rules regarding each round will be disclosed by judges/coordinators on the spot.
- The participants shall not be allowed to use mobile or any electronic device, during any stages of the Quiz.
- Judges' decisions shall be considered final.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinator: Dr. Harsh Modha (94285 75254)**

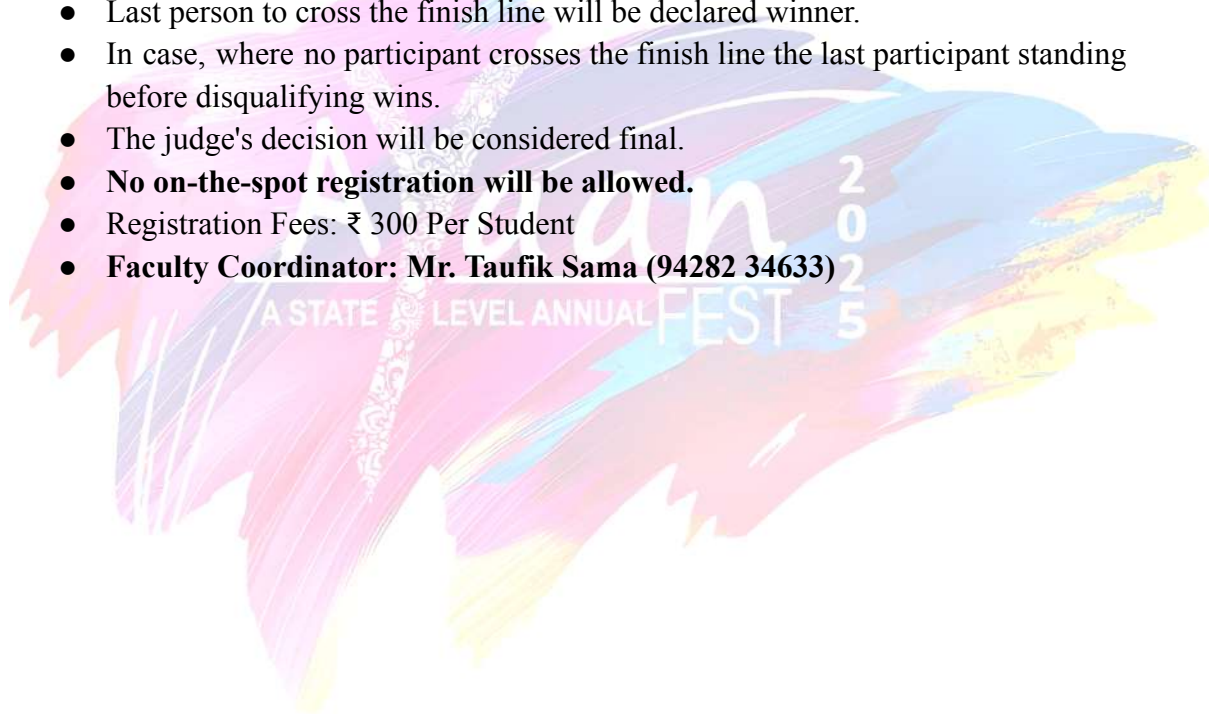# THE MIC MASTER
"Speak, Inspire, Lead!"

- Each college/department can send up to **two entries**, with **one student per entry**.
- Participants must be students from recognized colleges/departments.
- The event will be a **speech-based competition**.
- Participants can use Gujarati, Hindi or English language for their speech.
- Topics for speeches will be provided on 28th January 2025.
- Participants will be judged on **content**, **delivery**, **clarity & pronunciation**, **confidence and stage presence.**
- Time limit for the speech will be five minutes.
- If required, elimination rounds will be conducted to ensure a fair and competitive environment.
- The decision of the judges and the event management team will be **final and binding.**
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 per participant
- **Faculty Coordinator: Ms. Harshida Dabgar (87339 40988)**
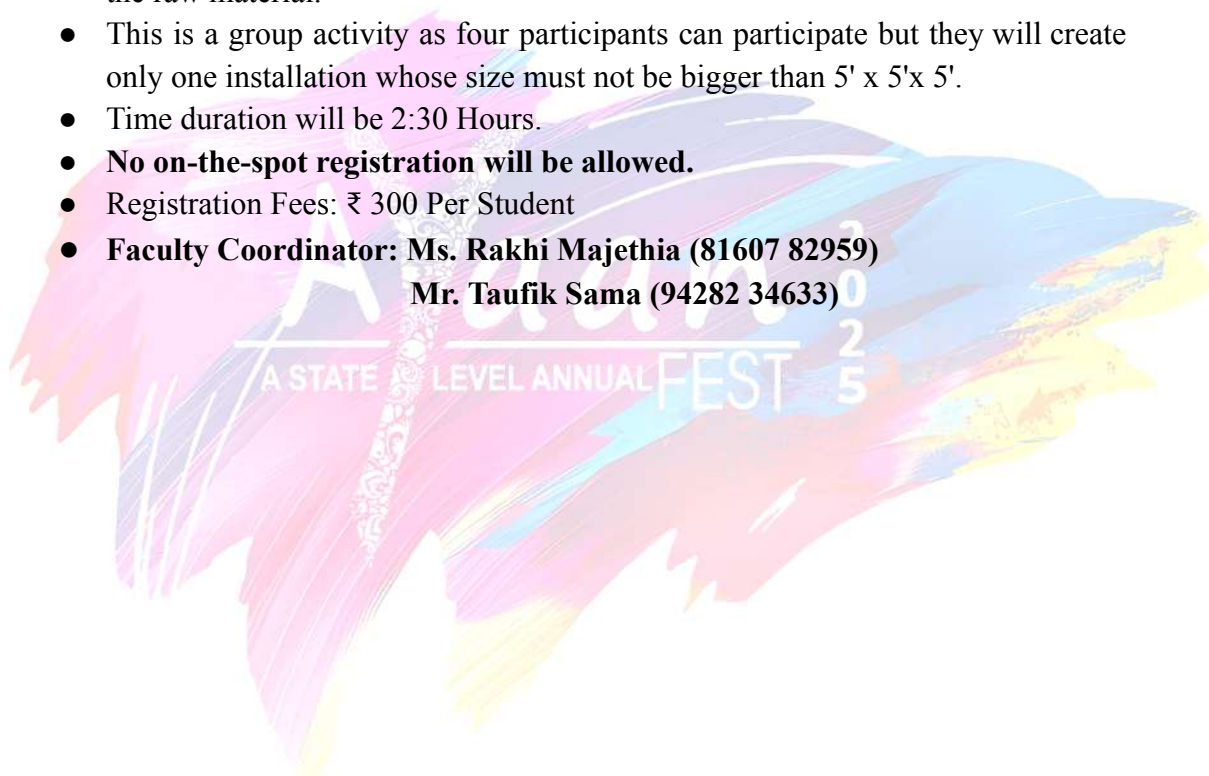 **Ms. Rakhi Majethia (81607 82959)**

SLOW BIKING
Where slowing down is the real speed!

- Each college/department can send up to **two entries**, with **one student per entry**.
- Participants shall manage their vehicle for the event.
- Participants must wear proper helmets.
- Participants must ride a standard two wheel petrol engine bike/scooter (With Gear/Without Gear). Electric Vehicles and bicycles are not allowed.
- Participants must be on their vehicle and balanced when the start whistle is blown.
- Participants must not touch the ground with their feet or any other support. Any Participant who goes backward, rides out of the lane or touches the ground will be disqualified on the spot.
- There can be multiple rounds of the event (if required).
- Last person to cross the finish line will be declared winner.
- In case, where no participant crosses the finish line the last participant standing before disqualifying wins.
- The judge's decision will be considered final.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinator: Mr. Taufik Sama (94282 34633)**

INSTALLATION
"Inspire, Create & Achieve"

- Each college/department can send **two entries**, with **four students per entry**.
- Install or create an atmosphere related with the subject or title of the installation.
- The size of the installation should be 5' x 5' x 5' maximum.
- Participants can use all the material which they use in other art compositions like cartooning, painting, rangoli, posters, collage and clay modeling.
- Participants can use waste material also which is available in the surroundings or can take any material from outside also.
- Participants are not allowed to use any already composed models or forms available in the market. They should compose or create their own model with the raw material.
- This is a group activity as four participants can participate but they will create only one installation whose size must not be bigger than 5' x 5'x 5'.
- Time duration will be 2:30 Hours.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinator: Ms. Rakhi Majethia (81607 82959)**
  Mr. Taufik Sama (94282 34633)

DJ BATTLE
"Unleash the sound, Own the crowd!"

- Each college/department can send **two entries**, with **one student per entry**.
- No disc kit or any other physical mixing device is allowed.
- Only virtual DJ mixing software is permitted.
- Participants must create a non-stop mix tape featuring five tracks of their choice in any genre, with a total duration of eight to ten minutes.
- All transitions between tracks must be performed live during the creation of the mix; pre-mixed tracks or pre-recorded transitions are strictly prohibited and will result in disqualification.
- In case of any discrepancies, the final decision will rest with the Ayaan Team.
- **No on-the-spot registration will be allowed.**
- **Judging Criteria:** Mixes, Showmanship, Entertainment, Originality, Mixing Effects
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinator**: **Mr. Dhiraj Solanki (88664 00160)**

BIG BOD LUDO
"Roll, Move, Win, Repeat"

- Each college/department can send **two entries**, with **five students per entry**.
- Standard Ludo rules will apply for the game with some twists.
- Decision of the referee would be considered final and no objection will be entertained.
- Any misconduct or an act of cheating will immediately lead to disqualification of the team.
- Elimination will be conducted. (if required)
- Roll and move would be the game policy.
- Game will proceed in a clockwise direction.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹ 300 Per Student
- **Faculty Coordinators: Ms. Priya Rajlana (94279 43079)**
  Mr. Mohnish Chandan (74055 32132)

THE 'AI' PITCHER
"Prompts to Pitch"

- Each college/department can send **two entries**, with **three students per entry**.
- Each team will be provided with the computer and internet facility (in case of non-availability of participant's laptop or internet).
- The team will have to accomplish certain business related tasks using online AI tool to win the event.
- Type of business will be announced on the spot.
- List of tasks to accomplish:
  - o Create a business logo using AI.
  - o Prepare a document using AI tool containing all of the following (but not restricted to):
  - o A Business Plan
  - o Mission & Vision
- Prepare a pitch (A simple PPT using AI generated Images)
- Participants have to complete the tasks in a maximum of 2 Hours.
- It is mandatory to have screenshots of all prompts.
- Participants are allowed to use any AI tools like (but not limited to) ChatGPT, Gemini, Perplexity, deepAI, craiyon, TinyWow, etc..
- Judgment Criteria: Prompts, Quality of content, Use of graphics.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹300 Per Student
- **Faculty Coordinator: Ms. Harshida Dabgar (87339 40988)**

SHOOTING GYPSIES

"Let's live the journey"

- Each college/department can send **two entries**, with a maximum of **three students per entry**.
- Participants are supposed to make a travel VLOG on the list of places provided on the day of the event.
- VLOG Should be of minimum 15 minutes & maximum 20 minutes.
- Language of VLOG Should be Gujarati, Hindi or English.
- Participants can use different types of gadgets and tools for shooting VLOG.
- Transportation for shooting VLOG should be managed by participants.
- Participants must submit RAW video files with the final submission.
- Judgment Criteria: Creativity, Content Delivery, Shooting, Editing, Scripting.
- **No on-the-spot registration will be allowed.**
- Registration Fees: ₹300 Per Student
- **Faculty Coordinator: Mr. Chintan Raval (99256 34041)**